

# SEO CHECKLISTE

## Technisches SEO

- SEO Audit
- SSL Zertifikat
- PageSpeed
- Mobile-friendly
- URL Struktur
- Robots.txt
- Indexierung
- Structured Date
- Canonicals

## OffPage SEO

- Backlinks
- Social Signs
- PPC
- Reputation
- PR

## OnPage SEO

- Keyword Recherche
- Content Planung
- Duplicate Content
- Headline Struktur
- Bilder optimieren
- Visuelle Inhalte
- Interne Links
- Externe Links
- Snippets
- User Signals

## Sonstiges

- Monitoring
- Local SEO

